

THADA CATALON

Conyers, GA • tcatfilms@gmail.com • 910-778-6215

<https://www.tcatfilms.com/>

SCREENWRITER / PRODUCER / PRODUCTION MANAGER/DIRECTOR

Outstanding problem-solver able to quickly evaluate situations, identify key issues, formulate conclusions, and develop solutions based on sound judgment, experience, and common sense. *Core competencies include:*

- Screenwriting
- Final Draft
- Production Office
- Payroll
- Location Scouting
- Business Plans
- Movie Development
- Casting & Crewing
- Budgeting
- Scheduling
- Distribution
- Negotiating with Suppliers
- Business Development
- Website Development
- Conflict Resolution
- Social Media Management
- Marketing Campaigns
- Press Releases
- Newsletters

PROFESSIONAL EXPERIENCE

T-CAT FILMS

May 2009 – Present

Producer / Line Producer / Production Manager

Creative Producer, with ability to envision and manage conceptual projects successfully from beginning to end by consistently delivering project commitments on time, on budget and with high quality. *Key Contributions:*

- Identify resources needed, secure those resources, and assign individual project tasks and responsibilities.
- Develop effective business plans and grant proposals to gain funding for individual projects.
- Awarded the inaugural 2013 Houston Filmmaker Grant; which was initiated by the Mayor's Film Task Force
- Productions have been awarded over a dozen awards including Best Feature Film and Best of the Festival
- Hires the production team and crew members required for producing a movie.
- Directs the planning, design, production and management of online applications, social media and marketing.

Film Projects

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|--|------------------------------------|-------------------------------|
| • <i>Academic Affairs</i> (Independent Short) | Writer/Director/ Producer | T-CAT Films |
| • <i>Sugar Baby</i> (Feature Film) | Assistant Director | Lake Camp Productions |
| • <i>I Pledge Allegiance</i> (Independent Short) | 2 nd Assistant Director | Black Genie Production |
| • <i>Because I Love You</i> (Feature Film) | Producer / Production Manager | BILU, LLC |
| • <i>Preacher's Mistress</i> (Feature Film) | Production Manager | Triple Cross Productions |
| • <i>Alternate Realities</i> (Feature Film) | Producer / Production Manager | Flashes Movie, LLC |
| • <i>The Last Man Club</i> (Feature Film) | Unit Production Manager | Last Man Film Group |
| • <i>Created Equal</i> (Feature Film) | Producer / Contributing Writer | T-CAT Films |
| • <i>Redemption of a Dogg</i> (Stage Play) | Writing Residency | Je'Caryous Johnson Foundation |
| • <i>Karma</i> (Independent Short) | Writer/Director/Producer | Pink Diamond, LLC |
| • <i>The Deadly Cost of Silence</i> (Short) | Writer/Director/Producer | T-CAT Films |

THE ART INSTITUTE OF HOUSTON

July 2015 – June 2016

Adjunct Professor

Effectively shape a new generation of storytellers for a convergent media landscape, and maintains a high-caliber creative output. Teaching covers introductory, intermediate, and advanced undergraduate courses in film and media production.

- Researches and designs educational materials and instructional methods.
- Teaches quarterly filmmaking classes on Screenwriting, Media Theory & Criticism, Acting & Directing
- Maintains organization's online e-learning classroom for each course.

DIVERSITY IN CINEMA ACADEMY

January 2021 – Present

CEO | Indie Film Coach

As the Online Course Creator, Digital Marketing Specialist, and Chief Visionary, I orchestrate various functions that drive educational excellence, strategic marketing, and forward-looking initiatives. Additionally, identify opportunities for expansion, innovation, and partnerships. *Key Contributions:*

- Oversee day-to-day operations, including scheduling, budgeting, customer service, and logistics coordination
- Researches and designs educational materials and instructional methods.
- Teaches online filmmaking classes and webinars
- Designed and implemented a virtual classroom for student access to class materials
- Developed and maintains organization's website and virtual classroom
- Hires and manages contractual agreements with guest speakers
- Directs the planning, design, production and management of online applications, social media and marketing.
- Write, shoot, teach, edit and publish educational content for YouTube channel
- Craft persuasive copy for website, promotional materials, course descriptions, blog posts, and email marketing

U.S. ARMY – Multiple Locations, 2000 to 2008

Drill Sergeant / Training Instructor / Senior Human Resources Specialist

Oriented and trained newly recruited staff members in standards, general procedures, and regulatory practices. Maintained direct responsibility for coaching and providing counsel to 60-240 staff members. Served as principal advisor for all Equal Opportunity (EO), diversity awareness and sexual harassment prevention matters and facilitated training for new and current staff in these areas. Developed curriculum and lesson plans, including methodology, media, and materials. Coordinated training logistics to include supplies, equipment, locations, scheduling, instructor duties, meals, and daily activities.

EDUCATION & CREDENTIALS

Master of Science in Digital Marketing (2023) GPA: 4.0 (Valedictorian)

FULL SAIL UNIVERSITY, Winter Park, FL

Master of Fine Arts in Creative Writing (2015) GPA: 3.58

FULL SAIL UNIVERSITY, Winter Park, FL

Master of Business Administration, Human Resources Emphasis (2010)

UNIVERSITY OF PHOENIX, Houston, TX

Digital Film and Video Production (2010 – 2012)

THE ART INSTITUTE OF HOUSTON, Houston, TX

Bachelor of Science in Psychology / Administration Management (2008)

EXCELSIOR COLLEGE, Albany, NY

Resume for Human Resources Experience Upon Request